

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	AVALLONE et al.	:	
		:	
Application No.:	09/828,444	:	Group Art Unit: 3621
		:	
Filed:	April 6, 2001	:	Examiner: F. Backer
		:	
For:	METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION TO USERS IN A COMMERCIAL ESTABLISHMENT		

RESPONSE UNDER 37 C.F.R. 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please consider the following Response for the above-referenced Application.

A) INTRODUCTORY COMMENTS

This Response is filed in response to the Office Action dated May 17, 2006.

The **Amendments to the Claims** section begins on page 3 of this Response and any amendments to the claims are reflected in the listing of the claims included therein.

The **Remarks/Arguments** section begins on page 12 of this Response.